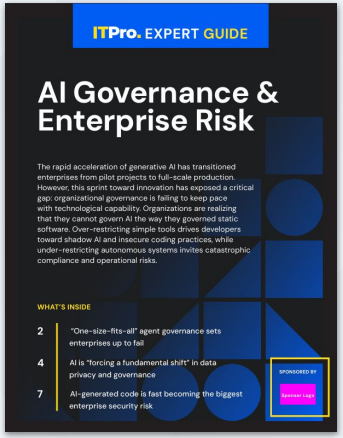
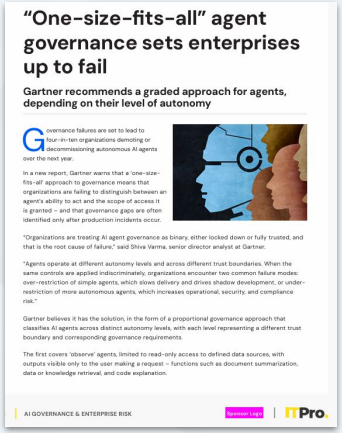
ITPro Expert Guide

The ITPro Expert Guides offer a targeted collection of key articles designed to keep IT and Cybersecurity leaders and professionals ahead in a fast-moving field. Hand-selected to tackle the Tech industry's most critical, high-impact topics, each guide cuts through the noise to deliver clear, actionable insights.

For sponsors looking to align their brand with editorially relevant trends, these low-lift campaigns deliver maximum impact for your brand and your lead-generation efforts.





Sponsorship Details: 200 Guaranteed Leads* @ $12,000

- Designed asset in a PDF format, on a customer-selected topic category from a predefined list of articles picked by ITPro editors. Each guide features three articles from the ITPro website. View Sample

Available Topic Categories:

- AI Governance & Enterprise Risk
- Cyber Resilience
- AI Security

- **Prominent Co-Branding** throughout the entire Expert Guide, positioning your brand as a source of meaningful insight
- **Dedicated vendor profile** and inclusion of up to three branded resources
- **Highly qualified intent-driven leads,** from IT & Cybersecurity decision makers who are actively engaged in pre-purchase research

** Starting price includes IT cybersecurity manager+ title filtering. Additional lead requirements subject to price increase*

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