

Nutrition and Dietetics SmartBrief Special Reports Calendar 2026-2027

Targeted, multi-sponsor content aligned with
key events in the food and nutrition industry



Each report features:

- A SmartBrief Originals article covering key themes
- Curated news and must-know industry updates
- High-impact exposure to SmartBrief's Nutrition and Dietetics audience
- Strategic release dates



Interested in learning more or reserving a sponsorship spot?
Reach out to your sales rep today.



Special Reports Calendar

2026

September Topics:

- National Fruits & Veggies Month
- Whole Grains Month

2026

October Topics:

- National Seafood Month
- National School Lunch Week (Oct. 13-17)

2027

March Topics:

- American Heart Month
- National Nutrition Month
- National School Breakfast Week (March 2-6)

2027

April Topics:

- Every Kid Healthy Week (April 21-25)

2027

May Topics:

- National Celiac Awareness Month
- Food Allergy Awareness Week (May 11-17)
- National Women's Health Week (May 11-17)

2027

June Topics:

- National Dairy Month
- Men's Health Month
- Men's Health Week (June 9-15)

Why sponsor a SmartBrief Special Report?

- **Reach** decision-makers across the nutrition industry
- **Amplify** brand position alongside trusted research and editorial content
- **Drive** category leadership through thought leadership and curated visibility
 - **Align** with top events, reports and industry momentum

Interested in learning more or reserving a sponsorship spot?
Reach out to kenneth.clemmer@futurenet.com to get started today.