

FMI dailyLead SmartBrief

2026 Media Kit

BROUGHT TO YOU IN
PARTNERSHIP WITH:



FMI dailyLead is a subscription-only newsletter dedicated to informing **food retailers, wholesalers and suppliers** of the news shaping their industry. Developed in exclusive partnership with FMI, it provides a daily summary of essential industry intelligence.

Our Subscribers



Recent Advertisers



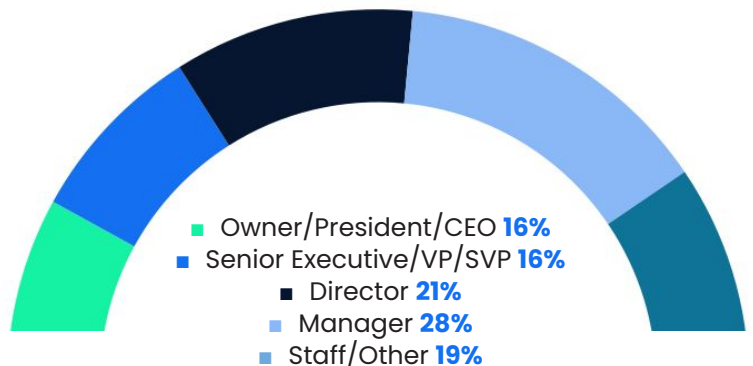
Statistics

Subscribers



30,595

Position Level



Contact

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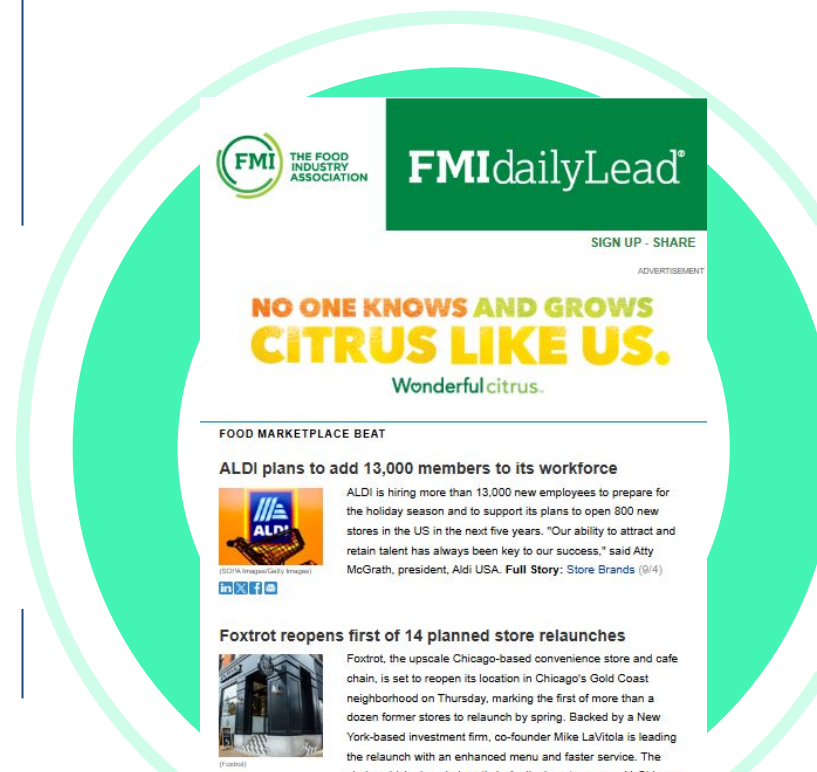
2026 Pricing

Display & Native Advertising

■ Above-the-Fold Takeover (Billboard + News 1)	\$2,600/issue
■ Billboard	\$2,000/issue
■ News 1	\$2,000/issue
■ News 2	\$1,775/issue
■ News 3	\$1,650/issue
■ Featured Content	\$2,000/issue
■ SmartSocial	\$35 CPM
■ 5x minimum on Display & Native Advertising	
■ News Section ads include the Rectangle-Text Ad or Video-Text Ad	
■ Upgrade any news section placement to a Video-Text ad for a premium	
■ View Food & Beverage Industry Media Kit	

Exclusive Opportunities

■ Special Report Single Issue	\$7,000
■ Dedicated Send	\$12,100
■ Spotlight	\$12,100
■ Year in Review	\$6,600



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