Tech & Learning is THE dedicated resource to help K-20 administrators and educators use technology to enhance the student experience and drive innovative learning. Tech & Learning delivers this content through:

**Website:** TechLearning.com posts all-original news, best practices, and advice on the most important topics in K-20 education today.

**Digital Magazine:** Tech & Learning’s monthly digital magazine covers the most pressing needs of our readers, offering the just-in-time information needed to drive innovation.

**Email Newsletters:** Tech & Learning’s 3x weekly newsletter curates the best of Tech & Learning to give you direct links to the most timely stories on the web.

**Events:** Tech & Learning hosts a variety of events for district leaders, administrators, and K-20 professionals to support meaningful professional development.
Our Audience

Tech & Learning cultivates a community in which educators and administrators can share examples of effective practices and technology solutions.

70k
DIGITAL SUBSCRIBERS

70%
MAKE PURCHASING DECISIONS

2M
SITE VISITS ANNUALLY

30+
EVENTS ANNUALLY
Reach your target customers while they consume industry-leading news and information in the Tech & Learning digital magazine.

**Align with Timely Editorial Topics**
Each issue covers a featured topic and provides the advertising opportunity to engage with our readers in alignment with the timely theme.

**Video Integration**
Embed videos into full-page ads. Readers engage by clicking and redirected to your hosted video, or begin watching the embedded video through autoplay functionality.

**Web Links**
Web links in our digital editions allow readers to immediately access your landing page and resources.

**Upgrade to Full Page Spread**
Upgrade to a spread for two full pages of advertising in Tech & Learning’s choice of issue.

*Sponsorship: see “Rates & Specifications” section*
# Leading Edtech Resource

Tech & Learning’s monthly digital magazine covers the most pressing needs of our readers, offering the just-in-time information essential to driving innovation.

## 2022 Editorial Calendar

<table>
<thead>
<tr>
<th>DECEMBER/JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Materials Due:</td>
<td>12/22/2021</td>
<td>1/27</td>
<td>2/24</td>
<td>3/31</td>
<td>4/28</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>JULY/AUGUST</th>
<th>SEPTEMBER</th>
<th>OCTOBER</th>
<th>NOVEMBER</th>
<th>DECEMBER/JANUARY</th>
</tr>
</thead>
<tbody>
<tr>
<td>FEATURED TOPIC</td>
<td>Making the Most of Summer PD</td>
<td>Best for Back to School</td>
<td>STEM</td>
<td>Equity</td>
</tr>
</tbody>
</table>
SmartBrief
3x weekly round-up bringing need-to-know ed tech news from Tech & Learning and other leading publications to 67,000 opt-in subscribers.

Above the Fold Takeovers combined high-impact display ad units atop the brief with native text ad placements in the first content section. Your sponsorship will deliver the best of both worlds: impact and engagement.

Rectangle-Text ads run in your choice of news sections, positioning you as an industry resource.

Video-Text placements are ideal for driving video views.

Billboards are high-visibility placements below the masthead, ideal for brand awareness.

Sponsorship: see “Rates & Specifications” section

---

70k
SUBSCRIBED
Tech & Learning SmartBrief

16.3%
OPEN RATE
TechLearning.com

The go-to resource for 150,000 ed tech decision-makers monthly. Advertising on TechLearning.com puts you in front of your customers alongside industry-leading news and information.

- Banners
- Skins & Takeovers
- Mobile-optimized units

Sponsorship: see “Rates & Specifications” section

150k
MONTHLY GLOBAL VISITORS

223k
MONTHLY GLOBAL PAGE VIEWS

Source: Internal, Global Circulation, Print and digital, November 2020, Google Analytics, Monthly Average, February 2021
Dedicated Sends

WHAT IS IT
100% share-of-voice e-blast reaching 50,000+ Tech & Learning subscribers.

HOW TO USE IT
Generating leads, driving clicks and promoting white papers, webinars, and live events. Limited to one send per week.

WHAT'S NEEDED
HTML e-blast creative

Sponsorship: $8,500
Special Report

**WHAT IS IT**

**Special Report (Topic Based)**
Position your brand alongside news on a trending topic in Education, with content provided by Tech & Learning experts in a standalone, 100% share-of-voice email report.

**Conference Special Report**
Reach attendees before or after key industry events with customized, relevant content.

**Sponsorship:** $4,800
Spotlight

WHAT IS IT
Your branded content and resources run in a 100% SOV stand-alone send to the Tech & Learning audience, supported by relevant news and information summarized by our Content Services team.

WHAT'S NEEDED
- Report Topic
- Featured Section 1 (Features): 1-2 articles (ungated)
- Additional Resources: 1-5 resource headline links to white paper/webinar/case study content,
- Company profile and logo
- Optional: Infographic

Sponsorship: $8,000
@TechLearning

SmartSocial provides exclusive access to 65,000 Tech & Learning subscribers across a majority of social platforms. Using a combination of sponsored and promoted posts and stories, your content will receive tremendous engagement with ed tech decision makers.

- Available on Facebook, Instagram and Twitter
- Static images, GIFs and video assets accepted

Sponsorship: $55 CPM
Virtual Lunch ‘n Learn Roundtables Hosted By Dr. Kecia Ray and Tech & Learning

In this Virtual Roundtable webinar series, Dr. Kecia Ray talks with leaders from across the country about how they are solving some of the biggest challenges facing today’s schools and districts. Join us as an exclusive webinar sponsor and your brand will be positioned as a trusted partner to help districts navigate through the ever-changing education landscape.

Format
- Average 100 attendees
- Sponsor presents alongside other district thought leaders in a discussion moderated by Dr. Kecia Ray

Exclusive sponsorship: $15,000
The Tech & Learning Regional Leadership Summit is a new, invitation-only, in-person event series for 40-50 top-level school district executives focusing on specific regions around the country.

Sponsor benefits include:
- Small group meetings.
- Tabletop at event.
- Full opt-in attendee list.
- Sponsor promotions on all event branding.

**Sponsorship**
Bronze: $8,000 | Silver: $12,000 | Gold: $18,000

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 29, 2021</td>
<td>Chicago</td>
</tr>
<tr>
<td>November 12, 2021</td>
<td>Northeast</td>
</tr>
<tr>
<td>January 24, 2022</td>
<td>Orlando (pre-FETC)</td>
</tr>
<tr>
<td>February 7, 2022</td>
<td>Dallas (pre-TCEA)</td>
</tr>
<tr>
<td>March 25, 2022</td>
<td>Georgia</td>
</tr>
<tr>
<td>April 1, 2022</td>
<td>California</td>
</tr>
<tr>
<td>May 6, 2022</td>
<td>New England</td>
</tr>
<tr>
<td>June 25, 2022</td>
<td>New Orleans (pre-ISTE)</td>
</tr>
<tr>
<td>September 23, 2022</td>
<td>Texas</td>
</tr>
</tbody>
</table>

www.techlearningevents.com/RegionalSummits
PD Conferences

Tech & Learning Professional development conferences attract an enthusiastic community of innovators, leaders, educators, administrators, and K-20 professionals who are looking for solutions that support innovation.

Attracting an average of 1,000 decision makers and influencers, Tech & Learning’s unique event platform is one of the most engaging ways you can meet this audience, allowing your brand to get huge exposure, facetime, and direct leads in a virtual world.

Upcoming Schedule:
- **NYCDOE Beyond Access Forum**, November 2, 2021 (Virtual)
- **NYCDOE Beyond Access Forum**, June 2, 2022 (Virtual)
- **NYSchoolsTech Summit**, August 17, 2022 (in person)

**Sponsorship**
- Silver: $2,500  |  Gold: $5,000  |  Platinum: $7,500
Creative Solutions
Tech & Learning content experts will create a **custom interactive** Playbook paired with an advertising promotion package to drive leads.

The Tech & Learning Playbook positions exclusive sponsors as thought leaders on the hottest topics in education today, driving quality leads from the Tech & Learning audience through multichannel email and social media promotions.

**Sponsorship:** $25,000  
(includes 12 pages, promotion and 100+ qualified leads)
Collaborate with Tech & Learning editors on custom and meaningful content that addresses top industry challenges and spotlights your thought leadership.

**Executive Summary**
Summarize key talking points and highlights from your events or long-form content.

**Interactive Add-on**
Upgrade with graphic animations.

**Sponsorship:** $15,000 (includes 4-6 pages, distribution and 150 guaranteed leads)
Collaborate with Tech & Learning editors on a custom topic, or showcase your company’s leadership with a Q&A series.

Tech & Learning content experts will help you choose a topic that addresses top industry challenges and spotlights your thought leadership, hosted on TechLearning.com for 150,000 visitors monthly.

Sponsorship
$7,500 including 1 sponsored article with 5 featured content insertions in the Tech & Learning e-newsletter

$15,000 including 2 sponsored articles with 10 featured content insertions in the Tech & Learning e-newsletter

What is Language! Live and How Can It Help Your Students?


Language! Live curriculum can help students improve their literacy abilities when struggling.

Language! Live is a curriculum-based intervention that can help students improve their literacy when struggling. It is aimed at students in grades 5 to 12 and uses a blended approach to language and literacy education. The Language! Live program, from Voyager Sopris, is built for both in-person and remote use, and works across multiple formats so students can learn both in the class and from home using a digital device.
Bring complex data to life through a combination of graphics and charts, designed and produced by Tech & Learning content experts.

**MINI INFOGRAPHIC**
Three sections with three data points per section

**STANDARD INFOGRAPHIC**
Five sections with three data points per section

**INTERACTIVE ADD-ON**
Upgrade with graphic animations

**Sponsorship**
Mini: $5,000
Full-length: $8,000
Interactive add-on: $3,000
Tech & Learning Awards of Excellence

Tech & Learning’s Awards of Excellence program celebrates innovative products and solutions that address the most important challenges in Education.

An Award of Excellence represents the highest approval rating - based on evaluation by actual educators who use these tools every day. All nominee and winner logos are distributed on social media and promoted across Future brands. Winning products are showcased in a special edition of Tech & Learning distributed to 50,000 district leaders and school administrators.

Single Entry: $595
Multiple Entries: $525

Recent Winners

<table>
<thead>
<tr>
<th>Acer</th>
<th>GoGuardian</th>
<th>Promethean</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amplify Education</td>
<td>Discovery Education</td>
<td>Savvas Learning Company</td>
</tr>
<tr>
<td>Boxlight</td>
<td>CatchOn</td>
<td>Securly</td>
</tr>
<tr>
<td>ClassLink</td>
<td>Lightspeed Systems</td>
<td>SMART Technologies</td>
</tr>
<tr>
<td>Lexia Learning</td>
<td>Powerschool</td>
<td>... and more</td>
</tr>
</tbody>
</table>
## Digital Magazine Advertising Specifications & Rates

### Tech & Learning

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>1x</th>
<th>3x</th>
<th>5x</th>
<th>10x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Spread</td>
<td>$9,750</td>
<td>$9,250</td>
<td>$8,775</td>
<td>$7,800</td>
</tr>
<tr>
<td>Full Page</td>
<td>$5,000</td>
<td>$4,750</td>
<td>$4,500</td>
<td>$4,000</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$4,000</td>
<td>$3,800</td>
<td>$3,600</td>
<td>$3,200</td>
</tr>
<tr>
<td>Cover 2</td>
<td>$8,500</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Material Specifications

**PDF Format:** Advertisers are encouraged to submit PDF and PDF/X-1-A files provided that they are prepared for press-optimized printing in CMYK with fonts embedded. Please email your print-ready .pdf to the production manager. If the ad is larger than 25mb, please send by file transfer link or contact production manager for further information.

**Other Accepted File Types:** Hi-res print-ready, .eps, .tif, or .jpeg. Photo Elements: 300 dpi, actual size; CMYK color model; .tif or .eps format; no JPEG compression.

**Line Art/Text:** 600 dpi minimum; CMYK color model; .eps or .tif format with color preview. In Photoshop, black text should be created in black channel only to avoid registration problems.

**Color Tone Values:** To avoid over-saturation of ink, the total combined value of CMYK colors should not exceed 300% (i.e. C=100, M=100, Y=50, K=50). Any one color with a required value over 85% should be made solid.

**Color Mode:** Ads should be converted to CMYK prior to submission as color shifts may occur. Ads received in RGB color will be converted to CMYK.

**Fonts:** When submitting application files, include screen and printer fonts. On illustrations it is recommended to convert text to outline, however outline text cannot be altered.

**Lettering:** Reproduce all reverse lettering with a minimum of colors. Type smaller than 8 point with fine serifs should be avoided.

Advertising Deadlines

Please refer to the editorial calendar for advertising deadlines. Contact production manager with any extension requests.

Note: Please label your advertising materials with the magazine name and issue date in which they are scheduled to appear.

Production Contacts

Heather Tatrow, Production Manager
heather.tatrow@futurenet.com

Nicole Schilling, Production Manager
nicole.schilling@futurenet.com
### Website Display Advertising Specifications & Rates

<table>
<thead>
<tr>
<th>Ad Description</th>
<th>Ad Size (pixels)</th>
<th>Rates (CPM)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>0 - 25,000</td>
</tr>
<tr>
<td>Billboard</td>
<td>970 x 250</td>
<td>$55</td>
</tr>
<tr>
<td>Super Leaderboard</td>
<td>970 x 90</td>
<td>$130</td>
</tr>
<tr>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>$100</td>
</tr>
<tr>
<td>DMPU/Half Page</td>
<td>300 x 600</td>
<td>$90</td>
</tr>
<tr>
<td>MPU</td>
<td>300 x 250</td>
<td>$83</td>
</tr>
<tr>
<td>Sticky Bottom</td>
<td>728 x 90; 970 x 90</td>
<td>$83</td>
</tr>
<tr>
<td>Mobile Footer</td>
<td>320 x 100; 300 x 250; 320 x 50</td>
<td>$77</td>
</tr>
<tr>
<td>Mobile Leaderboard</td>
<td>320 x 50</td>
<td>$83</td>
</tr>
<tr>
<td>Mobile MPU</td>
<td>300 x 250</td>
<td>$83</td>
</tr>
<tr>
<td>High Impact Units</td>
<td></td>
<td>ROS - Standard Units:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ROS + Skins:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Skins:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ROS + Big Top:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Big Top:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ROS + Mobile Big Top:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mobile Big Top:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ROS + Miniscroller:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Miniscroller:</td>
</tr>
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</table>

**Ad Description**

<table>
<thead>
<tr>
<th>Ad Size (pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Billboard 970 x 250</td>
</tr>
<tr>
<td>Super Leaderboard 970 x 90</td>
</tr>
<tr>
<td>Leaderboard 728 x 90</td>
</tr>
<tr>
<td>DMPU/Half Page 300 x 600</td>
</tr>
<tr>
<td>MPU 300 x 250</td>
</tr>
<tr>
<td>Sticky Bottom 728 x 90; 970 x 90</td>
</tr>
<tr>
<td>Mobile Footer 320 x 100; 300 x 250; 320 x 50</td>
</tr>
<tr>
<td>Mobile Leaderboard 320 x 50</td>
</tr>
<tr>
<td>Mobile MPU 300 x 250</td>
</tr>
</tbody>
</table>

**High Impact Units**

<table>
<thead>
<tr>
<th>Ad Size (pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Top Large expanded 1000x350</td>
</tr>
<tr>
<td>Desktop Miniscroller 500x375 (min)</td>
</tr>
</tbody>
</table>
Website Display Advertising Specifications

General Specifications
- All creative must be approved and tested before a campaign can begin.
- Creative must be received by Traffic & Campaign Management 4 business days before the campaign launch date.
- When submitting rich media, an alternate .gif/.jpg is required
- Expandable or “Out of Banner” Rich Media creative must be click initiated
- Expandable or “Out of Banner” Rich Media creative must no larger than twice the banner size
- Audio ads must be user initiated and are subject to editorial approval
- Web Mechanical Specifications
  - Supplied materials should be no more than 530 pixels wide by no more than 72 pixels deep. GIF or JPEG formats are accepted, as are animated GIFs (which must be less than 24 kilobytes in size). A URL for hot link must be specified.

Changes & Cancellations
All creative materials must be received at least five business days prior to the launch of the campaign. Include with artwork: Referring URL and alt text. If creative is delayed, Future reserves the right to extend the campaign and date by same number of days creative was delayed.

Rejecting Creative
Future a reserves the right to reject any creative that does not follow our specifications.

Third-party Tag Policy
Future will accept and traffic up to 3 tags per placement, per campaign.

Banner Policy
Banners may not at any point during the campaign have additional creative that extends beyond the designated banner area unless approved by Future and specified in the contract. This includes but is not limited to rollovers, surveys, non-user-initiated daughter windows and DHTML elements. Approval will be determined on a case-by-case basis. All beyond-the-banner creative requires 5 days of lead time to be approved. All ad placements should launch a new browser window when clicked.

<table>
<thead>
<tr>
<th>Files accepted</th>
<th>.jpg, .gif, 3rd party tags, click through URL, HTML5 creatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>File Size</td>
<td>50KB - 100KB</td>
</tr>
<tr>
<td>Loop/Time</td>
<td>3 loop/15 sec</td>
</tr>
<tr>
<td>Media Types Accepted</td>
<td>All Rich Media</td>
</tr>
<tr>
<td>Audio Accepted</td>
<td>User Enabled Audio Streams Only</td>
</tr>
<tr>
<td>3rd Party Served</td>
<td>Yes</td>
</tr>
<tr>
<td>Rich Media</td>
<td>3rd party tags</td>
</tr>
<tr>
<td>Accepted Ad Formats</td>
<td>3rd party tags</td>
</tr>
<tr>
<td>Lead Time</td>
<td>5 days</td>
</tr>
<tr>
<td>Initial Load</td>
<td>2MB</td>
</tr>
</tbody>
</table>
Available Units
For full specifications and examples click here.

**Billboard**
Exclusive placement atop the brief for maximum visibility. Ensures your brand is associated with the most relevant news to your target audience. Scalable on all device types and sizes. 970x250

**Rectangle-Text**
Native content that is seamlessly integrated with the newsletter. Incorporate both images and text to provide multiple opportunities for reader engagement. Optimal lead generation tool for promoting original content. 
Ad Image, Headline, Ad Copy, and Click through URL.

**Above-the-Fold**
For the highest visibility and impact, own the Billboard, News 1 with a Half-Page unit*, Rectangle-Text or a Medium Rectangle units. 
*Half-Page unit is only available with the Above-the-Fold takeover. 600x300

**Video-Text**
Supercharge engagement by using a combination of video and text to drive both video views and website traffic.
User experience for video varies by email client. The Video-Text ad seamlessly delivers the best possible content experience based on where subscribers open.

**Medium Rectangle**
High-impact units, ideal for visual content and product promotion. Own expanded real estate, and maximum share-of-screen, in a SmartBrief publication. 300x250

---

<table>
<thead>
<tr>
<th>Rates</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Above the Fold Takeover</strong></td>
<td>$1,200</td>
</tr>
<tr>
<td><strong>Billboard</strong></td>
<td>$800</td>
</tr>
<tr>
<td><strong>Featured Content</strong></td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>News 1</strong></td>
<td>$800</td>
</tr>
<tr>
<td><strong>News 1 Video-Text</strong></td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>News 2</strong></td>
<td>$720</td>
</tr>
<tr>
<td><strong>News 2 Video-Text</strong></td>
<td>$900</td>
</tr>
<tr>
<td><strong>News 3</strong></td>
<td>$650</td>
</tr>
<tr>
<td><strong>News 4</strong></td>
<td>$575</td>
</tr>
<tr>
<td><strong>News 5</strong></td>
<td>$525</td>
</tr>
<tr>
<td><strong>Special Report</strong></td>
<td>$4,800</td>
</tr>
<tr>
<td><strong>Spotlight</strong></td>
<td>$8,000</td>
</tr>
<tr>
<td><strong>Best Of</strong></td>
<td>$8,000</td>
</tr>
<tr>
<td><strong>Dedicated Send</strong></td>
<td>$8,500</td>
</tr>
</tbody>
</table>
NEWSLETTER
- All ad creatives must be site-served. SmartBrief can accept 3rd party clicktags and impression trackers (standard tags only).
- Animation is not supported by all email clients. When using animation, include branding and call-to-action on first frame.
- Javascript is not supported in email.

AD MATERIALS ARE DUE 3 FULL BUSINESS DAYS PRIOR TO THE SEND DATE.

DEDICATED SEND

Required Deliverables
1. HTML Code
2. Subject Line
3. Preheader Text (Optional)

Email Advertising Guidelines
1. Test your HTML code for errors with an HTML validator prior to submitting to SmartBrief.
2. Visit the Guide to CSS Support in Email: campaignmonitor.com/css.

NOTE: HTML is due 10 full business days in advance of the send date, and compatibility issues may delay the send.

Subject Line & Preheader
- 50 characters max recommended for subject line and preheader
- Avoid these terms: “New”, “Free”, “Special.”
- Do not use all CAPS or exclamation points! (These phrases, fonts and punctuation may cause your email to get marked as spam).

DEDICATED SEND HTML CODE

Design
- Limit the design width to no more than 650px.
- Design with tables and nested tables (relevant code should begin with the <table> tag and end with the </table> tag).
- Use six-digit hex codes for colors.
- Code links on one line: <a href=”URL”>linked text</a>
- Use inline styling. Except for media queries, SmartBrief only incorporates code between the body tags into our template.
- Media queries should be in style tags in the head element. SmartBrief can only accept media queries that have a Class or an ID.

Images
- Use JPEGs or GIFs.
- Use absolute URL and image paths (images, links, etc.). Images and files must be hosted by client.
- Use image width and height attributes and values to preserve layout structure when images are disabled.

Do Not
- Do not use dynamic scripts (Javascript) or any form elements (checkbox, radio button, input field).
- Do not use background images, image mapping, or animated GIFs.
- Do not embed Flash or any other type of video.
<table>
<thead>
<tr>
<th>Event</th>
<th>Rate</th>
<th>Sponsorship Details</th>
</tr>
</thead>
</table>
| Professional Development Conferences | $2,500 | • Premium virtual booth space to interact with attendees, share resources, and network  
• Company logo listed on sponsor slide, conference website and marketing materials  
• Leads from all opted-in sponsor booth visitors |
|                             | $5,000 | • Above plus opportunity to present a demo or workshop, with attendee leads  
• Listing in Tech & Learning Buyer’s Guide and FP ad in Tech & Learning magazine |
|                             | $7,500 | • Above plus complete opted-in registration list for post-event follow-up                                                                      |
| Regional Leadership Summit  | $8,000 | • Sponsor promotions on all event branding; Tabletop at event; Full opt-in attendee list.  
• 2 small group meetings  
• 1 representative may attend the event. |
|                             | $12,000 | • Sponsor promotions on all event branding; Tabletop at event; Full opt-in attendee list.  
• 4 small group meetings.  
• 2 representatives may attend the event.  
• FP ad in Tech & Learning magazine. |
|                             | $18,000 | • Sponsor promotions on all event branding; Tabletop at event; Full opt-in attendee list.  
• 8 small group meetings.  
• 3 representatives may attend the event.  
• FP ad in Tech & Learning magazine. |
| Virtual Roundtable          | $15,000 | • Company logo listed on event and marketing materials  
• A sponsor representative can present and/or offer a demo during the webinar  
• The full attendee list will be given to you post event to help build your pipeline  
• All of the above will be available online post event for a period of six weeks |
Content/Brand Director
CHRISTINE WEISER
c christine.weiser@futurenet.com

Advertising Director
ALLISON KNAPP
allison.knapp@futurenet.com