

AI Impact Series

Driving Industry Transformation

A FUTURE B2B WEBINAR SERIES

The AI Impact Webinar Series goes deep on how AI is driving transformation in eight key industries: finance, retail, health care, education, marketing, IT/cybersecurity and public sector. The content focuses on best practices, compelling use cases, actionable insights and real-world solutions that will empower attendees to think differently about how to use AI in their work today and into the future.

Last year, the AI Impact Webinar Series generated **2,100 unique registrants** and an average of 800 registrants per session. Participate in the AI Impact Webinar Series for the opportunity to showcase your organization's AI expertise in front of highly qualified industry professionals from SmartBrief and the wider Future B2B network and generate high-quality leads.



THE SERIES SESSION AGENDA:

- Intros & Housekeeping
- 20-minute Keynote Presentation
- 5 minute Q&A
- 20-minute Panel Discussion
- 5 minute Q&A
- Closing Remarks

HEALTHCARE SESSION

Clinical Applications of AI in Healthcare

Date: August 26

Sponsor Deadline: July 15

Target Audience: C-suite and practice managers

AI has allowed clinicians to glean more vital information about their patients, streamline practice and patient management, and help guide diagnoses and treatments. This discussion will cover the latest trends around AI and related technologies in healthcare, how it's being used by clinicians, its impact on patients and providers, and best practices for how the technology should be used.

SPONSORSHIP LEVELS

	SmartPanel \$16,750	Expert Series \$5,000
Available Sponsorships	4 per session	Unlimited
Promotion as session sponsor on pre-event marketing messaging and registration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Thought leadership with one of your subject matter experts in a panel discussion	One panelist	
Post-panel Q&A	<input checked="" type="checkbox"/>	
Handout in resources within event session	Up to 2 PDFs or links	1 PDF or Link
1 to 3 minute video clip or sponsor ad-read during closing		<input checked="" type="checkbox"/>
Session registrants*	400	250
Continued exposure with on-demand hosting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
EVENT ADD ONS		
Event Partner: Promotion across all event marketing and registration materials and sponsorship of three SmartPanel sessions. Access to the full event registration list, guaranteeing a minimum of 1,200 registrants	\$50,000	N/A
Lead-Follow up Nurture Bundle (valued at \$5,000): Includes top takeaways from the event and 2-3 video clips for your social media posts!	\$3,500	\$4,500
Single-Sponsor: 20- min presentation with 5-min Q&A, added before closing remarks (limit of 3 per session)	\$7,500	N/A

*Additional lead filtering and targeting not permitted for this series



Talk to your sales representative today to learn more!