

AMSUS SmartBrief

2025 Media Kit

BROUGHT TO YOU IN
PARTNERSHIP WITH:



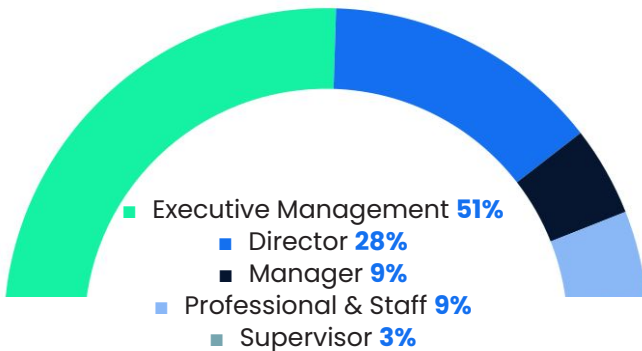
Developed in exclusive partnership with The Society of Federal Health Professionals, AMSUS SmartBrief is a subscription-only news service dedicated to providing **federal health professionals** with a weekly summary of essential industry insights.

Statistics

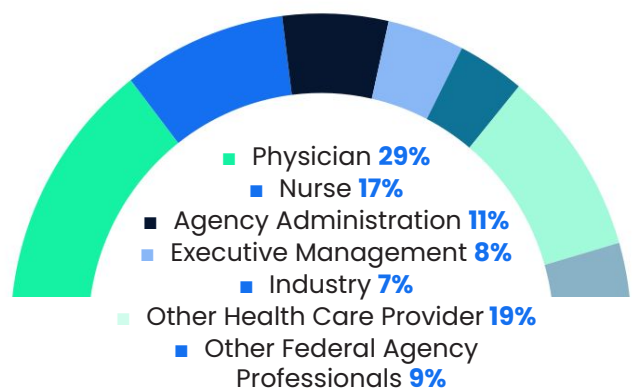


12,410 subscribers

Position Level



Position Function



Contact

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2025 Pricing

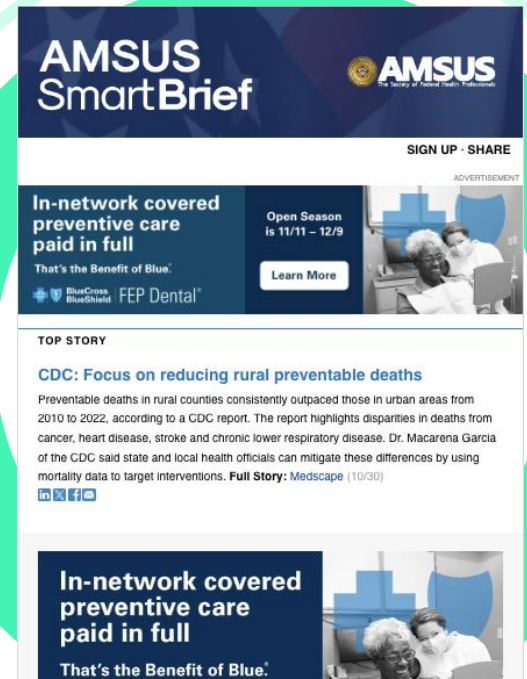
Product Details & Advertising Examples

Product Display & Native Advertising

- | | |
|---|-----------------|
| ■ Above-the-Fold Takeover
(Billboard + News 1) | \$750/issue |
| ■ Billboard | \$450/issue |
| ■ News 1 | \$450/issue |
| ■ News 2 | \$325/issue |
| ■ News 3 | \$175/issue |
| ■ Featured Content | \$700/issue |
| ■ SmartSocial | By Segment Only |
- [View Advertising Best Practices](#)
 - [View Health Care Providers Industry Media Kit](#)
 - 5x minimum on Display & Native Advertising
 - News Section ads include the Rectangle-Text Ad (News 1, 2 or 3) or the Video-Text Ad (+\$100 for video add on)

Exclusive Opportunities

- | | |
|-------------------------------|---------|
| ■ Special Report Single Issue | \$4,000 |
| ■ Dedicated Send | \$6,000 |
| ■ Spotlight | \$5,000 |
| ■ Best Of | \$5,000 |



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