

# ASNE SmartBrief

## 2025 Media Kit

BROUGHT TO YOU IN  
PARTNERSHIP WITH:



ASNE SmartBrief is a subscription-only news service dedicated to informing naval engineers and senior management executives of the news shaping the shipbuilding industry. Developed in exclusive partnership with the American Society of Naval Engineers, it provides a weekly summary of essential industry intelligence.



Our Subscribers

**CACI**  
EVER VIGILANT



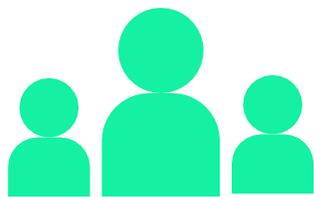
Recent Advertisers

**SIEMENS**

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THORNDON BEARINGS INC.

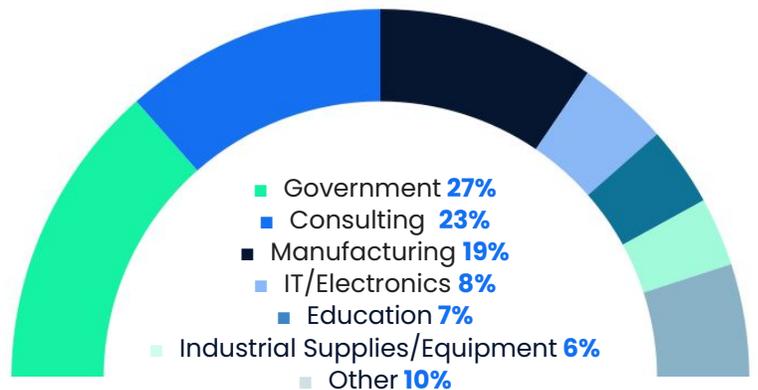
## Statistics

Subscribers



**1,780**

Readers by Organization Type



## Contact

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# 2025 Pricing

## Display & Native Advertising

■ Above-the-Fold Takeover (Billboard + News 1)	\$325/issue
■ Billboard	\$200/issue
■ News 1	\$250/issue
■ News 2	\$225/issue
■ News 3	\$200/issue
■ Featured Content	\$200/issue
■ SmartSocial	By Segment Only
■ 5x minimum on Display & Native Advertising	
■ News Section ads include the Rectangle-Text Ad or Video-Text Ad	
■ Upgrade any news section placement to a Video-Text ad for a premium	

## Exclusive Opportunities

■ Special Report Single Issue	\$1,500
■ Dedicated Send	\$2,500
■ Spotlight	\$2,500
■ Year in Review	\$2,500



The image shows a sample advertisement for ASNE SmartBrief. At the top, it says "ASNE SmartBrief" with the ASNE logo (ASIAN SOCIETY OF NAVAL ENGINEERS, 1888). Below that, it says "News for Naval Engineers" and "SIGN UP - SHARE". The main headline is "ENSURE ASSET READINESS" with a sub-headline "WITH THE LONG WEARLIFE AND BEARING RELIABILITY OF THORDON COMPACT SEAWATER LUBRICATED PROPELLER SHAFT BEARINGS". There is an image of a propeller shaft bearing. Below the image, it says "Thordon's Proven Performance is Trusted by over 50 Navies & Coast Guards Worldwide. THORDON". The article title is "US launches air, naval strikes on Houthi targets in Yemen" and the text describes the military action. Below that, it says "Navy destroyers at sea as Hurricane Milton reaches Fla." and describes the deployment of three destroyers.

## Contact

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