

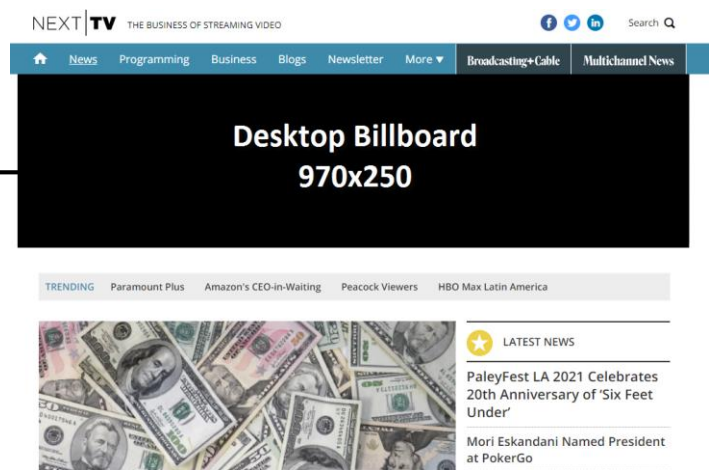
ADVERTISING SPECS - FUTURE WEBSITES

- Third Party Tags can be accepted from approved ad vendors.
- 1x1 and click trackers will be site served.
- Accepted image file formats for site-served campaigns: GIF/JPEG/PNG

AD MATERIALS ARE DUE 3 FULL BUSINESS DAYS PRIOR TO THE SEND DATE.

Desktop Billboard

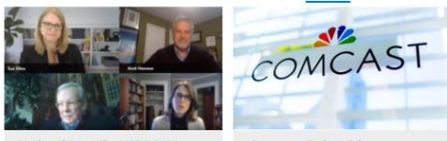
- **Pixel Size:** 970 x 250; 100k maximum
- **Ad File Formats:** GIF, JPEG, PNG and Third Party
- **Can be served to Mobile?** No
- **Can be served to Tablet?** No



News



Dejero Connects Teams on Subaru Commercial Remote Production
Dejero's CellSat enabled for collaboration between those on-set and off



Advertisement

**DMPU
300x600**

THE LATEST PRODUCT AND TECHNOLOGY INFORMATION

Double Mid-Page Unit (DMPU)

- **Pixel Size:** 300 x 600; 50k maximum
- **Ad File Formats:** GIF, JPEG, PNG and Third Party
- **Can be served to Mobile?** No
- **Can be served to Tablet?** Yes

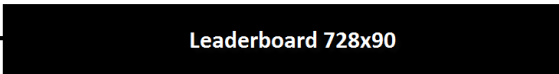
ADVERTISING SPECS - FUTURE WEBSITES

- Third Party Tags can be accepted from approved ad vendors.
- 1x1 and click trackers will be site served.
- Accepted image file formats for site-served campaigns: GIF/JPEG/PNG

AD MATERIALS ARE DUE 3 FULL BUSINESS DAYS PRIOR TO THE SEND DATE.

Leaderboard

- **Pixel Size:** 728 x 90; 50k maximum
- **Ad File Formats:** GIF, JPEG, PNG and Third Party
- **Can be served to Mobile?** No
- **Can be served to Tablet?** Yes



TRENDING Tech Leadership Awards Sinclair's Chris Ripley Viant Stock B+C's Feb. 15 Digital Edition

Home > News

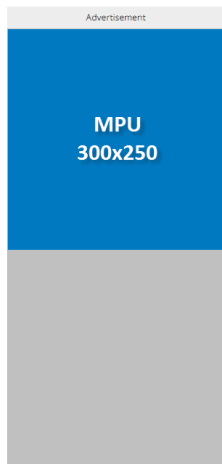
Disney Plus Shares Spring Premieres

By Michael Malone 2 hours ago

Emilio Estevez a coach in 'The Mighty Ducks', John Stamos a coach in 'Big Shot'



(Image credit: Disney Plus)



Mid-Page Unit (MPU)

- **Pixel Size:** 300 x 250; 50k maximum
- **Ad File Formats:** GIF, JPEG, PNG and Third Party
- **Can be served to Mobile?** Yes
- **Can be served to Tablet?** No

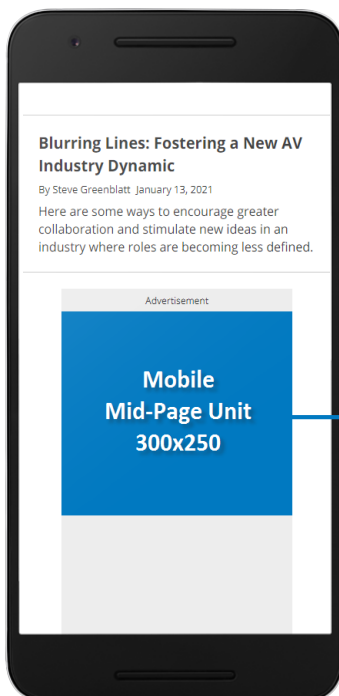
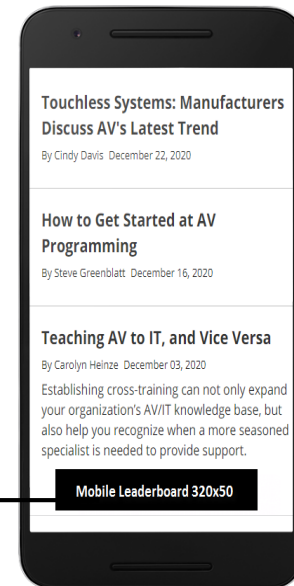
ADVERTISING SPECS - FUTURE WEBSITES

- Third Party Tags can be accepted from approved ad vendors.
- 1x1 and click trackers will be site served.
- Accepted image file formats for site-served campaigns: GIF/JPEG/PNG

AD MATERIALS ARE DUE 3 FULL BUSINESS DAYS PRIOR TO THE SEND DATE.

Mobile Leaderboard

- **Pixel Size:** 320 x 50; 50k maximum
- **Ad File Formats:** GIF, JPEG, PNG and Third Party
- **Can be served to Mobile?** Yes
- **Can be served to Tablet?** No



Mobile Mid-Page Unit (MPU)

- **Pixel Size:** 300 x 250; 50k maximum
- **Ad File Formats:** GIF, JPEG, PNG and Third Party
- **Can be served to Mobile?** Yes
- **Can be served to Tablet?** Yes