SPOTLIGHT ADVERTISING SPECS

- Animation is not supported by all email clients. When using animation, include branding and call-to-action on first frame.
- Javascript is not supported in email.

**FEATURED SECTION**

- Content Block – 1 article
  - Headline: 50 characters, excluding spaces
  - Summary: 500 characters maximum; excluding spaces
  - Click Through URL, ungated
  - Optional image: 300 pixels max width; 40k max.; GIF or JPEG

- Summaries – 2 articles
  - Headline: 50 characters maximum; excluding spaces
  - Click Through URL, ungated
  - Summary: 300 characters, not including spaces
  - Optional image: 150 x 150 pixels; 30k max.; GIF or JPEG

**ADDITIONAL RESOURCES**

- Summaries: (1-2)
  - Headline: 50 characters maximum; excluding spaces
  - Click Through URL
  - Summary: 300 characters, not including spaces
  - Optional image: 150 x 150 pixels; 30k max.; GIF or JPEG

- Headlines: (3-5)
  - Headline: 50 characters maximum; excluding spaces
  - Click Through URLs

- Infographic
  - 600 x 300 pixels max.; 100k max.; GIF or JPEG
  - Click Through URL

**COMPANY PROFILE AND LOGO**

- Logo: 120 x 60 pixels. 30k maximum; GIF or JPEG
- Profile: 500 characters maximum; excluding spaces or URLs