

BoardSource SmartBrief

2025 Media Kit

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Empowering Boards. Inspiring Leadership.

BoardSource SmartBrief is a subscription-only news service dedicated to informing non-profit decision-makers and funders of the latest stories shaping non-profit governance. Developed in exclusive partnership with BoardSource, it provides a daily summary of essential non-profit news.

Our Subscribers

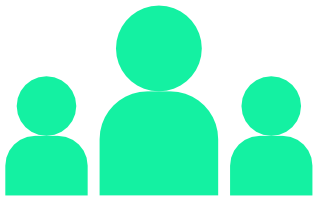


Recent Advertisers



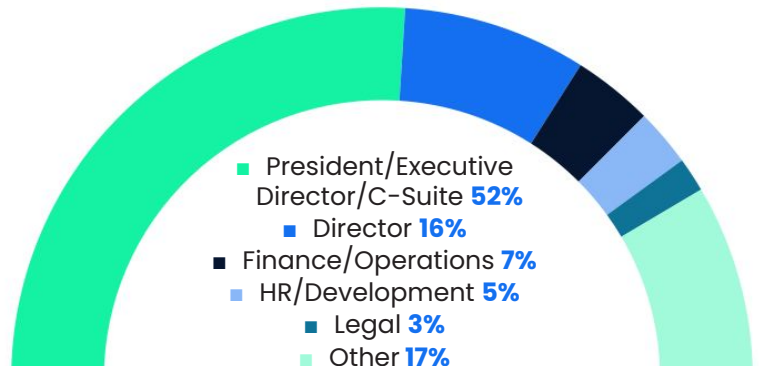
Statistics

Subscribers



28,540

Position Level



Contact

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2025 Pricing

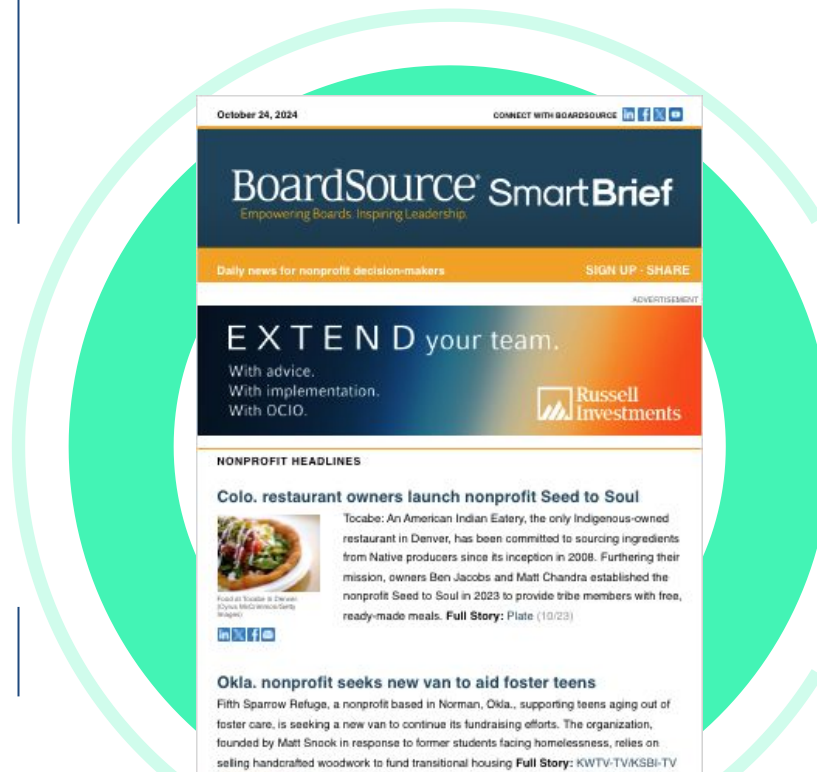
Display & Native Advertising

■ Above-the-Fold Takeover (Billboard + News 1)	\$800/issue
■ Billboard	\$625/issue
■ News 1	\$625/issue
■ News 2	\$440/issue
■ News 3	\$250/issue
■ Featured Content	\$625/issue
■ SmartSocial starting at	\$30 CPM

- **5x minimum on Display & Native Advertising**
- News Section ads include the Rectangle-Text Ad or Video-Text Ad
- Upgrade any news section placement to a Video-Text ad for a premium

Exclusive Opportunities

■ Special Report Single Issue	\$3,950
■ Dedicated Send	\$6,650
■ Spotlight	\$6,650
■ Year in Review	\$7,850



Contact

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