

BoardSource SmartBrief

Media Kit

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Empowering Boards. Inspiring Leadership.

BoardSource SmartBrief is a subscription-only newsletter dedicated to informing non-profit decision-makers and funders of the latest stories shaping non-profit governance.

Developed in exclusive partnership with BoardSource, it provides a daily summary of essential non-profit news.

Our Subscribers



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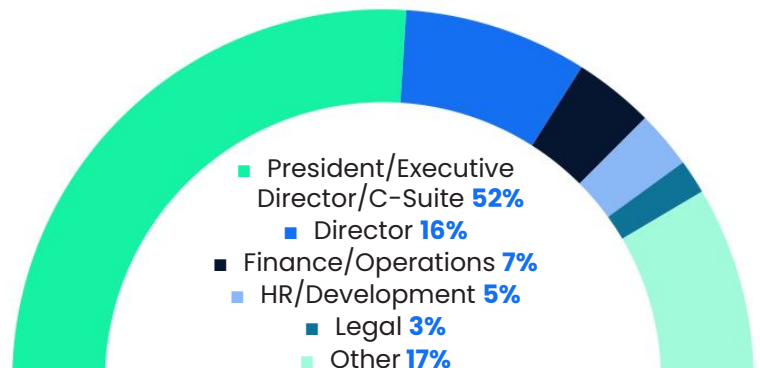
Statistics

Subscribers



24,170

Position Level



Contact

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2026 Pricing

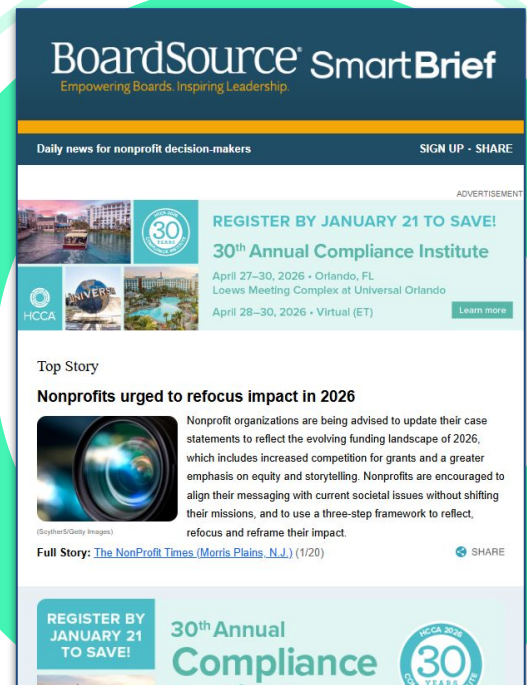
Display & Native Advertising

■ Above-the-Fold Takeover (Billboard + News 1)	\$800/issue
■ Billboard	\$625/issue
■ News 1	\$625/issue
■ News 2	\$440/issue
■ News 3	\$250/issue
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- **5x minimum on Display & Native Advertising**
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Exclusive Opportunities

■ Special Report	\$3,950
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■ Spotlight	\$6,650
■ Year in Review	\$7,850



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