

NJCPA Pulse

powered by SmartBrief

Media Kit

**BROUGHT TO YOU IN
PARTNERSHIP WITH:**



The NJCPA Pulse
powered by SmartBrief
is a subscription-only newsletter
dedicated to informing Finance
and Accounting professionals of
the news shaping the future
of the finance industry.

Subscribers



12,000

2027 Pricing

Display & Native Advertising

■ Above-the-Fold Takeover (Billboard + News 1)	\$950/issue
■ Billboard	\$720/issue
■ News 1	\$720/issue
■ News 2	\$500/issue
■ Featured Content	\$1,100/issue
■ SmartSocial starting at	\$30 CPM

Exclusive Opportunities

■ Dedicated Send	\$5,000
■ Spotlight	\$5,000
■ Special Report	\$5,000
■ Year in Review	\$5,000

■ **5x minimum on Display & Native Advertising**

Contact

Cory Padin, Senior Account Director
cory.padin@futureb2b.com