Rectangle Text

Advertising Specs

- All ad creatives must be site-served. SmartBrief can accept 3rd party clicktags and impression trackers (standard tags only).
- Animation is not supported by all email clients. When using animation, include branding and call-to-action on first frame.
- Java script is not supported in email.

Ad materials are due 3 full business days prior to the send date.

Rectangle Text ad unit

- **Ad Image:** 180 x 150; 50k maximum; GIF/JPEG/PNG
  - Our ad template will automatically round your image corners. Avoid image borders and do not place logos or any important messaging in the corners, as they may get cut off.
- **Headline:** 40 characters, excluding spaces
- **Ad Copy:** 250 characters, excluding spaces
- **Click Through URL**
- **Sponsor Logo (Optional):**
  - 120 x 60; 50k maximum
  - Please provide PNG with transparent background

