

Rectangle Text

Advertising Specs

- All ad creatives must be site-served. SmartBrief can accept 3rd party clicktags and impression trackers (standard tags only).
- Animation is not supported by all email clients. When using animation, include branding and call-to-action on first frame.
- Java script is not supported in email.

Ad materials are due 3 full business days prior to the send date.

Rectangle Text ad unit

- **Ad Image:** 180 x 150; 50k maximum; GIF/JPEG/PNG
- **Headline:** 40 characters, excluding spaces
- **Ad Copy:** 250 characters, excluding spaces
- **Click Through URL**

- **Sponsor Logo (Optional):**
 - 120 x 60; 50k maximum
 - Please provide PNG with transparent background

The image shows a mockup of a SmartBrief email layout. At the top right, there are social media icons for LinkedIn, Facebook, and Twitter. Below them is the SmartBrief logo. A blue navigation bar contains the text "Today's top news" and "SIGN UP · SHARE". The main content area is titled "TOP STORY" and contains several lines of placeholder text. Below this is a dark blue rectangular ad unit with the text "180 X 150" in white. To the right of the ad unit, there is a section titled "Promote your company here" with a call to action "Call to action here." and a small "SPONSOR LOGO" box. Below the ad unit is a section titled "INDUSTRY WATCH" with more placeholder text. At the bottom of the page, there is a dark blue footer with the SmartBrief logo.