

# Spotlight Advertising Specs

- Animation is not supported by all email clients. When using animation, include branding and call to action on first frame.
- Javascript is not supported in email



Sponsored Content

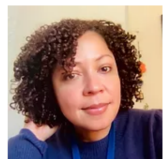
## SPOTLIGHT ON INCLUSIVE TEACHING IN THE LANGUAGE CLASSROOM

Engaging students in the language classroom can be a challenge, but it's essential to shape curriculums with a sensitivity towards diverse learners and foster an environment where everyone feels valued. Let's explore how we can create a positive impact on inclusivity in today's language classroom.

## FEATURED SECTION

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### "Inclusive Teaching in the Language Classroom" Webinar



Deep learning occurs in classrooms that cultivate belonging and provide spaces where students feel seen and safe to engage in uncomfortable conversations. Learn how to incorporate diverse authentic resources into your curriculum and encourage students to share their perspectives in this webinar hosted by **Yensen Sierra Lambert**. [Watch the webinar.](#)

### "Inclusive Teaching in the Language Classroom" Article



Language education goes beyond linguistic skills and communicative strategies; we are also responsible for creating an experience that captures the target culture accurately and celebrates its intricacies. Though the theory of windows, mirrors, and sliding doors is a common approach in literacy, it is also applicable to the analysis of authentic resources, comprehensible input, and presentational communication in the language classrooms. [Read the full article.](#)

## ADDITIONAL RESOURCES

Sponsored Content from Vista Higher Learning

### Antiracist World Language Classroom: Charting a New Path



2020 brought unprecedented exposure to two pandemics: COVID-19 and systemic racism. As a result, language educators are thoughtfully reflecting on how the language classroom can also serve as a space for positive social change. Learn how you can incorporate social justice and intersecting identities of race, class, gender, sexuality, religion, and more into your classroom. [Read more.](#)

## COMPANY PROFILE



Vista's singular focus is on creating the highest-quality integrated print and digital solutions that meet the needs of all language learners—those learning a new language, improving a second language, or perfecting their native language. [Visit our website!](#)

## Title and Report Overview

- **Title:** 50 characters maximum, excluding spaces (will read "Spotlight on\_\_\_\_\_")
- **Overview:** 300 characters maximum, excluding spaces (synopsis of what readers will find in the report)

## FEATURED SECTION

### Content Block - 1 article

- **Headline:** 50 characters, excluding spaces
- **Summary:** 500 characters maximum; excluding spaces
- **Click Through URL, ungated**
- **Optional image:** 300 pixels max width; 40k max.; GIF or JPEG

### OR

### Summaries - 2 articles

- **Headline:** 50 characters maximum; excluding spaces
- **Click Through URL, ungated**
- **Summary:** 300 characters, not including spaces
- **Optional image:** 150 x 150 pixels; 30k max.; GIF or JPEG

## ADDITIONAL RESOURCES

### Summaries: (1-2)

- **Headline:** 50 characters maximum; excluding spaces
- **Click Through URL**
- **Summary:** 300 characters, not including spaces
- **Optional image:** 150 x 150 pixels; 30k max.; GIF or JPEG

### AND/OR

### Headlines: (3-5)

- **Headline:** 50 characters maximum; excluding spaces
- **Click Through URLs**

### AND/OR

### Infographic

- 600 x 300 pixels max.; 100k max.; GIF or JPEG
- **Click Through URL**

## Company Profile and Logo

- **Logo:** 120 x 60 pixels. 30k maximum; GIF or JPEG
- **Profile :** 500 characters maximum; excluding spaces or URLs