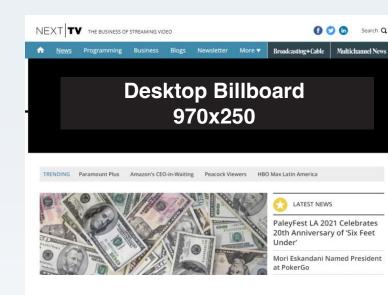
# Website Display Advertising Specs

- Third Party Tags can be accepted from approved ad vendors.
- 1x1 and click trackers will be site served.
- Accepted image file formats for site served campaigns: GIF/JPEG/PNG

#### Ad materials are due 3 full business days prior to the send date.



### Desktop Billboard

- Pixel Size: 970 x 250; 100k maximum
- Ad File Formats: GIF, JPEG, PNG and Third Party
- Can be served to Mobile? No
- Can be served to Tablet? No

News



Dejero Connects Teams on Subaru Commercial Remote Production Dejero's CellSat enabled for collaboration between those on-set and off



DMPU 300x600

#### **Desktop Billboard**

- Pixel Size: 300 x 600; 50k maximum
- Ad File Formats: GIF, JEPG, PNG and Third Party
- Can be served to Mobile? No
- Can be served to Tablet? Yes

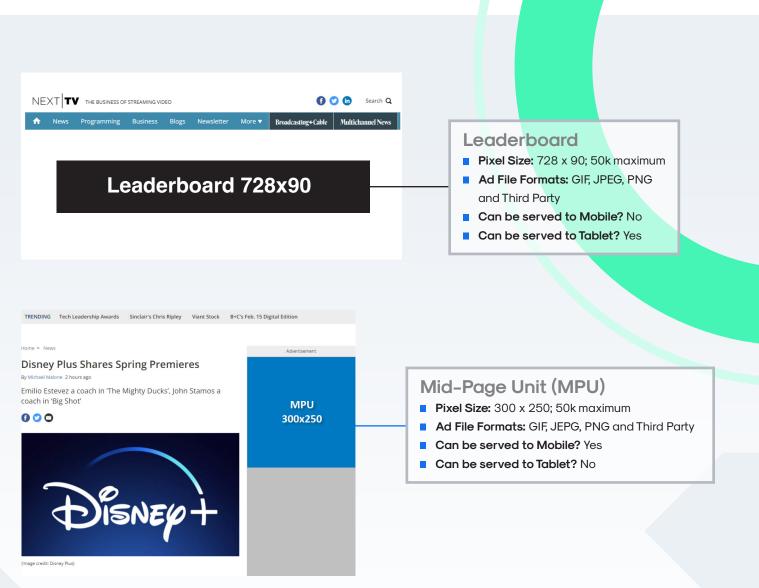
THE LATEST PRODUCT AND TECHNOLOGY INFORMATION

### Smart Brief

# Website Display Advertising Specs

- Third Party Tags can be accepted from approved ad vendors.
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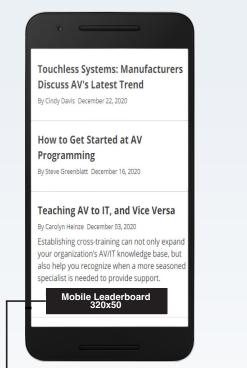


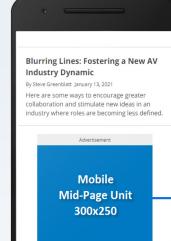


# Website Display Advertising Specs

- Third Party Tags can be accepted from approved ad vendors.
- 1x1 and click trackers will be site served.
- Accepted image file formats for site served campaigns: GIF/JPEG/PNG

Ad materials are due 3 full business days prior to the send date.





#### Mobile Leaderboard

- Pixel Size: 320 x 50; 50k maximum
- Ad File Formats: GIF, JPEG, PNG and Third Party
- Can be served to Mobile? Yes
- Can be served to Tablet? No

### Mobile Mid-Page Unit (MPU)

- Pixel Size: 300 x 250; 50k maximum
- Ad File Formats: GIF, JEPG, PNG and Third Party
- Can be served to Mobile? Yes
- Can be served to Tablet? Yes

## Smart Brief