Digital eBook Specs – Full Page Ad

Advertising Specs

Ad materials are due a full 10 business days prior to the eBook deployment date

Full Page Ad

- **Dimensions:** 9" x 10.875"
- **File Type:** PDF
  - **Alternate File Types Accepted:** .eps, .tif or .jpeg; **Photo elements:** 300 dpi, actual size
- **Color Mode:** RGB
- **Fonts:** Should be embedded in PDF or convert all text to outline
- **Type Size:** Type smaller than 8 points with fine serifs should be avoided