

Digital eBook Specs – Full Page Ad

Advertising Specs

Ad materials are due a full 10 business days prior to the eBook deployment date

Full Page Ad

- **Dimensions:** 9" x 10.875"
- **File Type:** PDF
 - **Alternate File Types Accepted:**
.eps, .tif or .jpeg;
- **Photo elements:**
300 dpi, actual size
- **Color Mode:** RGB
- **Fonts:** Should be embedded in PDF or convert all text to outline
- **Type Size:** Type smaller than 8 points with fine serifs should be avoided



Trusted data matters for your ability to:

- Provide superior customer experiences
- Report on ESG goals
- Cut time to market
- Build a resilient supply chain



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